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CLOUD COMMUNICATIONS

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Modernize your Business Communications

Your Phone System is Putting Your Business on HOLD

Typical Problems with Office Phone Systems:

1. It costs you more than you think
2. It’s a depreciating asset
3. It’s voice only
4. It doesn’t allow employees to be productive outside the office
5. It’s not designed for a great customer experience
6. It won’t get the newest technology

The Price is Right

Compare Your On-Premise Phone System with Cloud Communications

On-Premise Phone System

Average Monthly Costs per Person

Phone	
• Phone lines	$5
• Administration	$3
• Maintenance	$3
• Parts	$4
• Software upgrades	$3
TOTAL	**$18**

Company paid cell phone	**$70**

Additional Communication Tools	
• Online meetings	$10-$20
• File store and share	$10-$20
• Business Instant Messaging	$0-$10
TOTAL	**$20-$50**

GRAND TOTAL **$18-$138/user/mo**

Cloud Communications Platform

Average Monthly Costs per Person



ONE Intelligent Communications, Collaboration & Productivity Platform

ONE Low Monthly Rate | **ONE** Seamless, Worry-Free Experience™

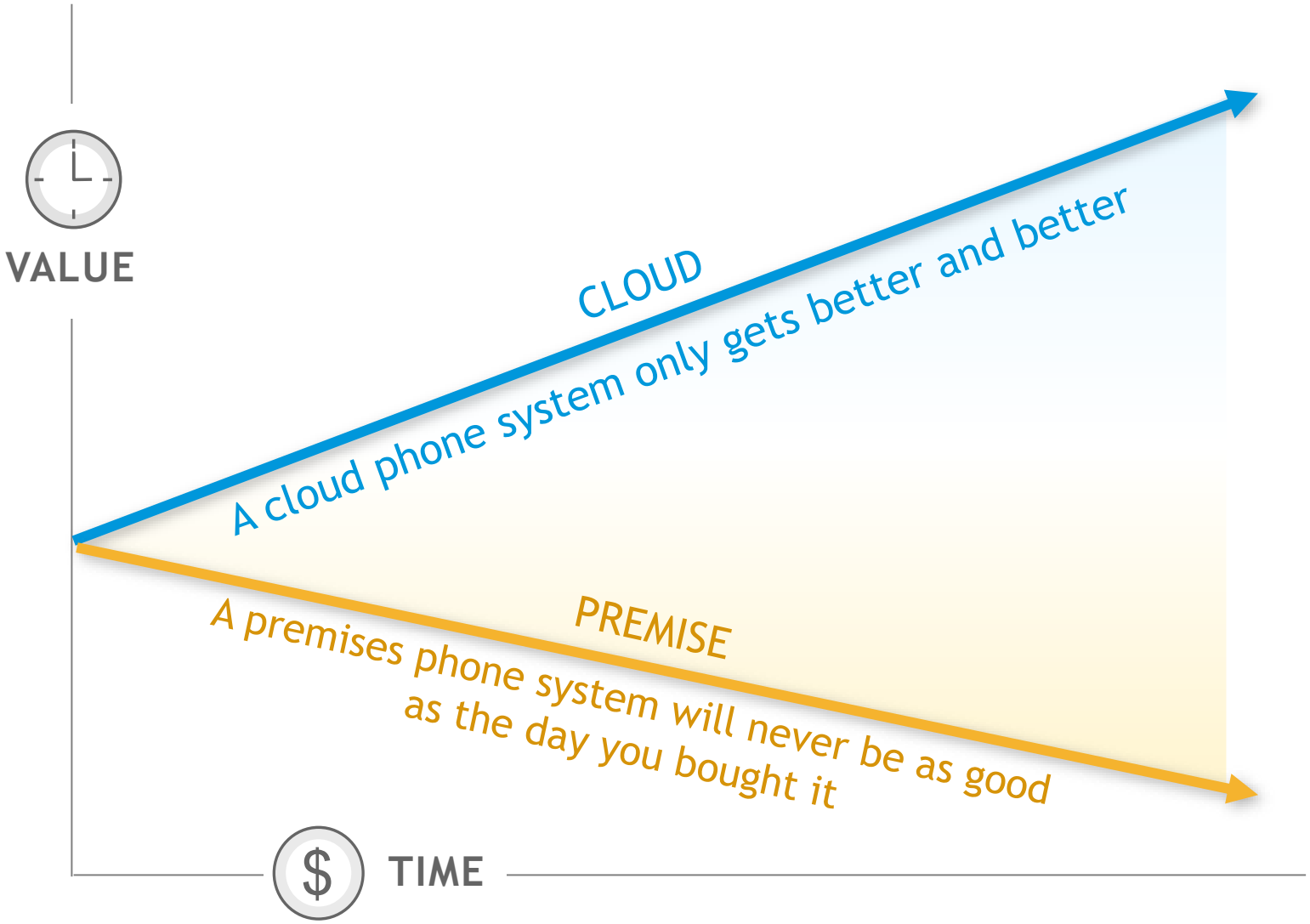
Phone / Video / Chat / Files / Contact Center

GRAND TOTAL **$25/user/mo**

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2. Phone systems are depreciating assets, the cloud gets better over time

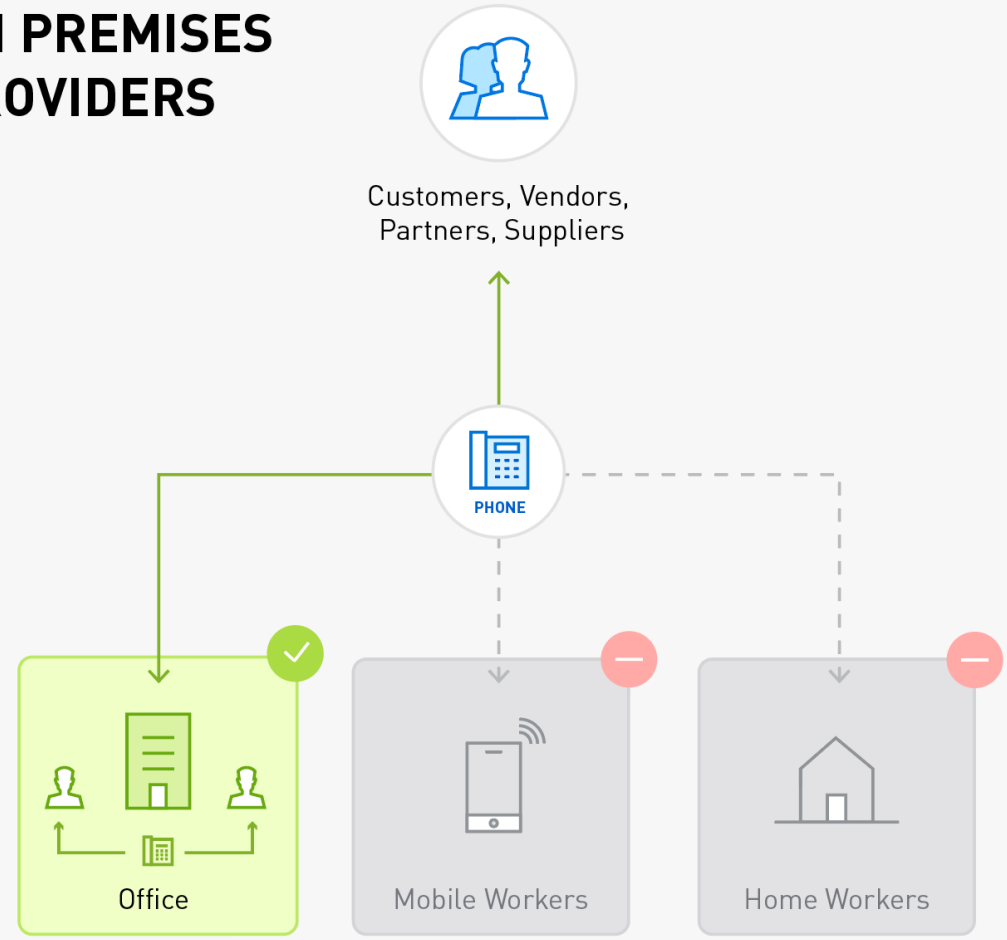


A cloud phone system constantly evolves with the latest innovations such as AI and requires no software upgrades, maintenance or replacement.

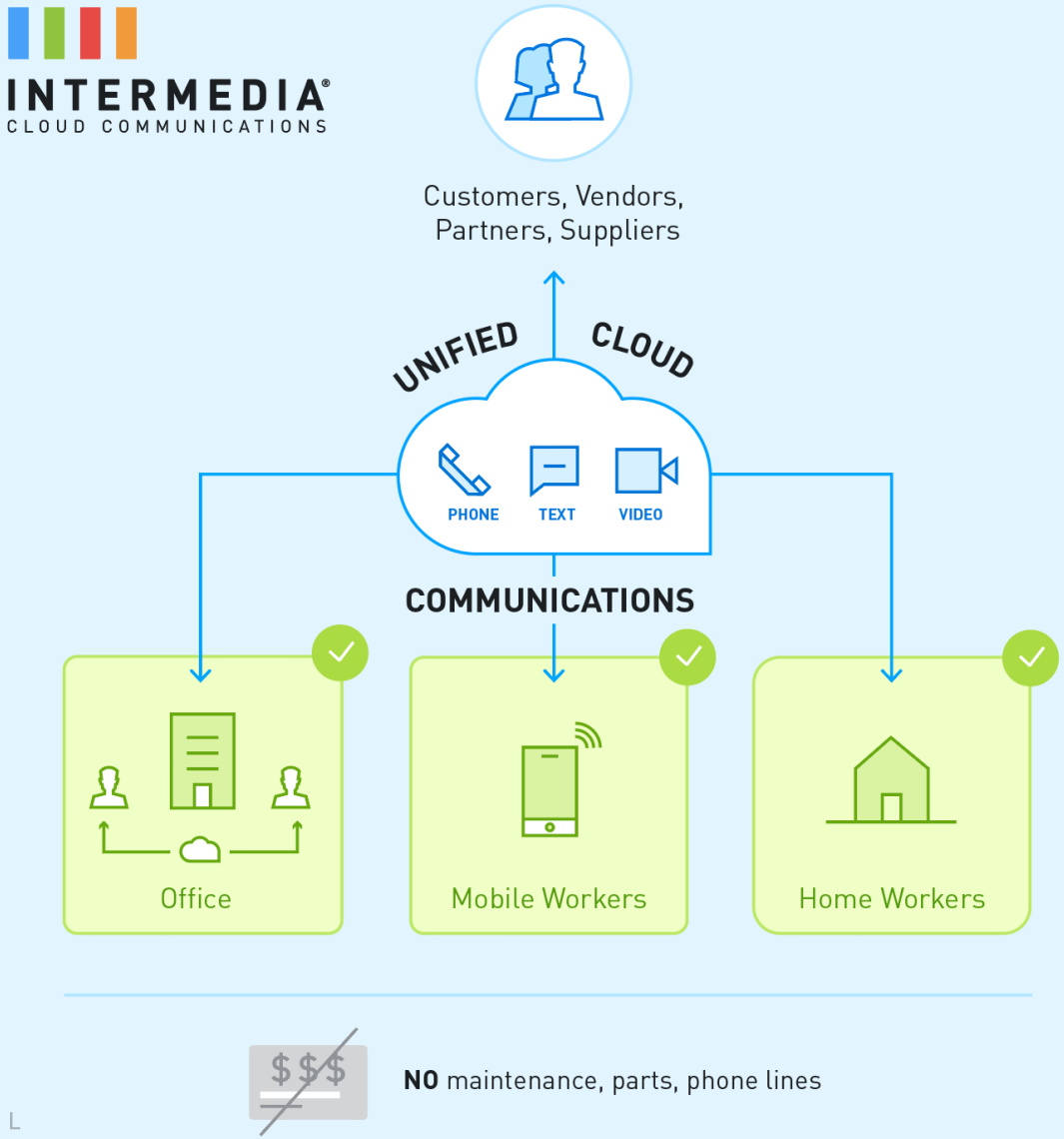
A premises phone system is a depreciating asset which requires costly software upgrades, new hardware and ultimately will require complete replacement.

3. Phone systems are voice only and office only, 4. the cloud goes anywhere and is voice, text, SMS and video

ON PREMISES PROVIDERS



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Can your phone system text-enable your main business number? Likely not.

90%

of customers prefer text messages over direct phone calls.

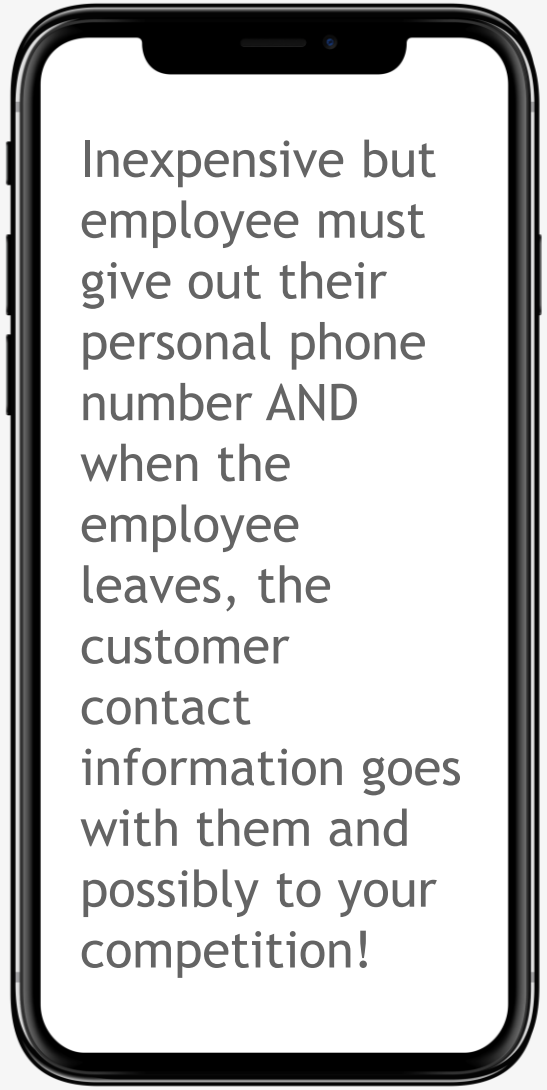
- SMS Comparison

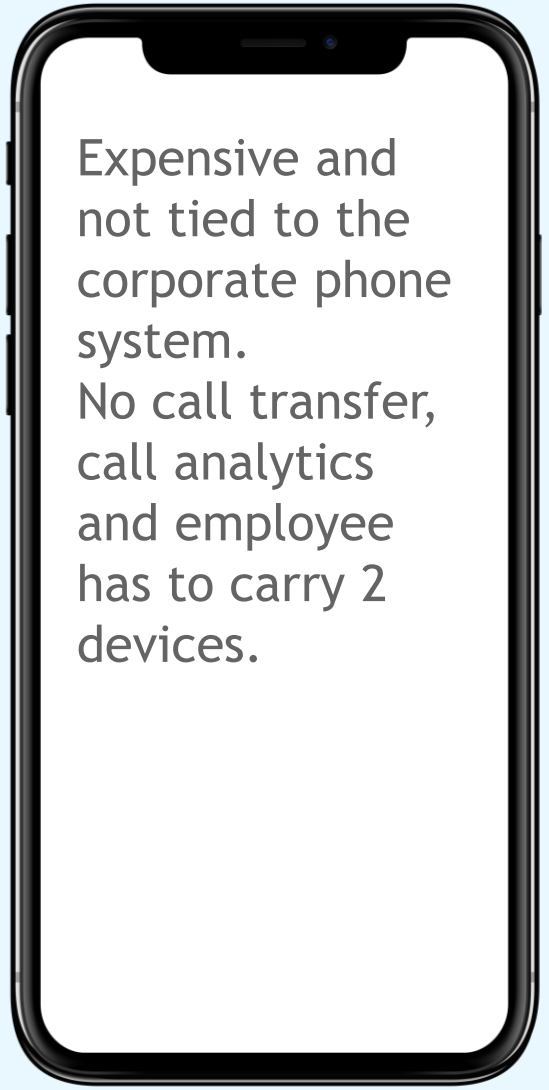


CONFIDENTIAL

How are you handling your employee's mobility?

Personal Phone?



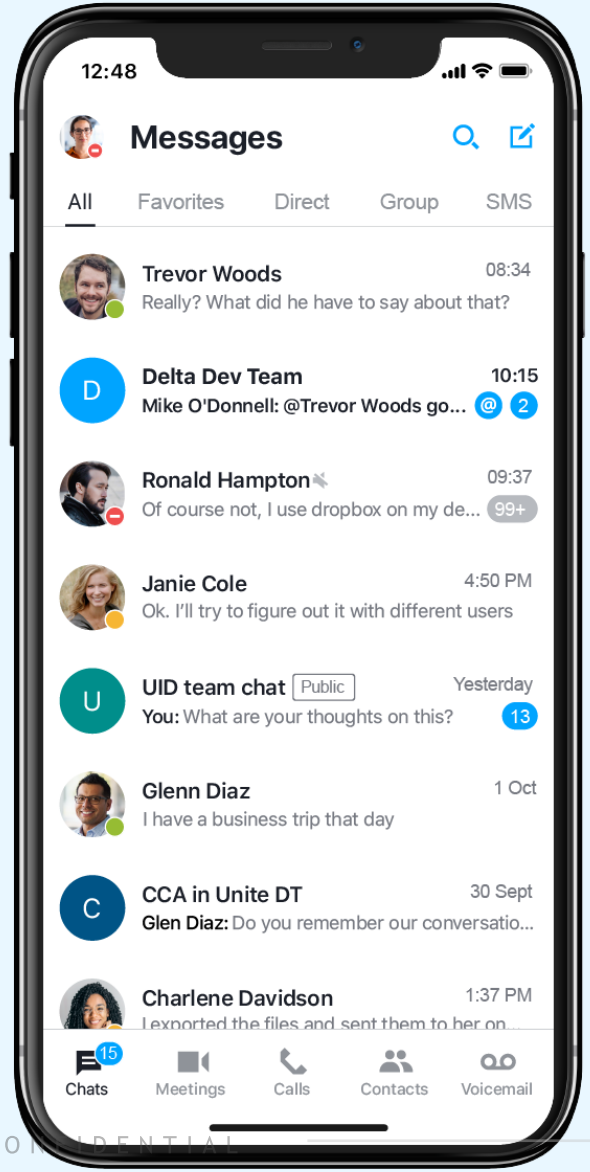


Company Phone?

There’s a Better Way!

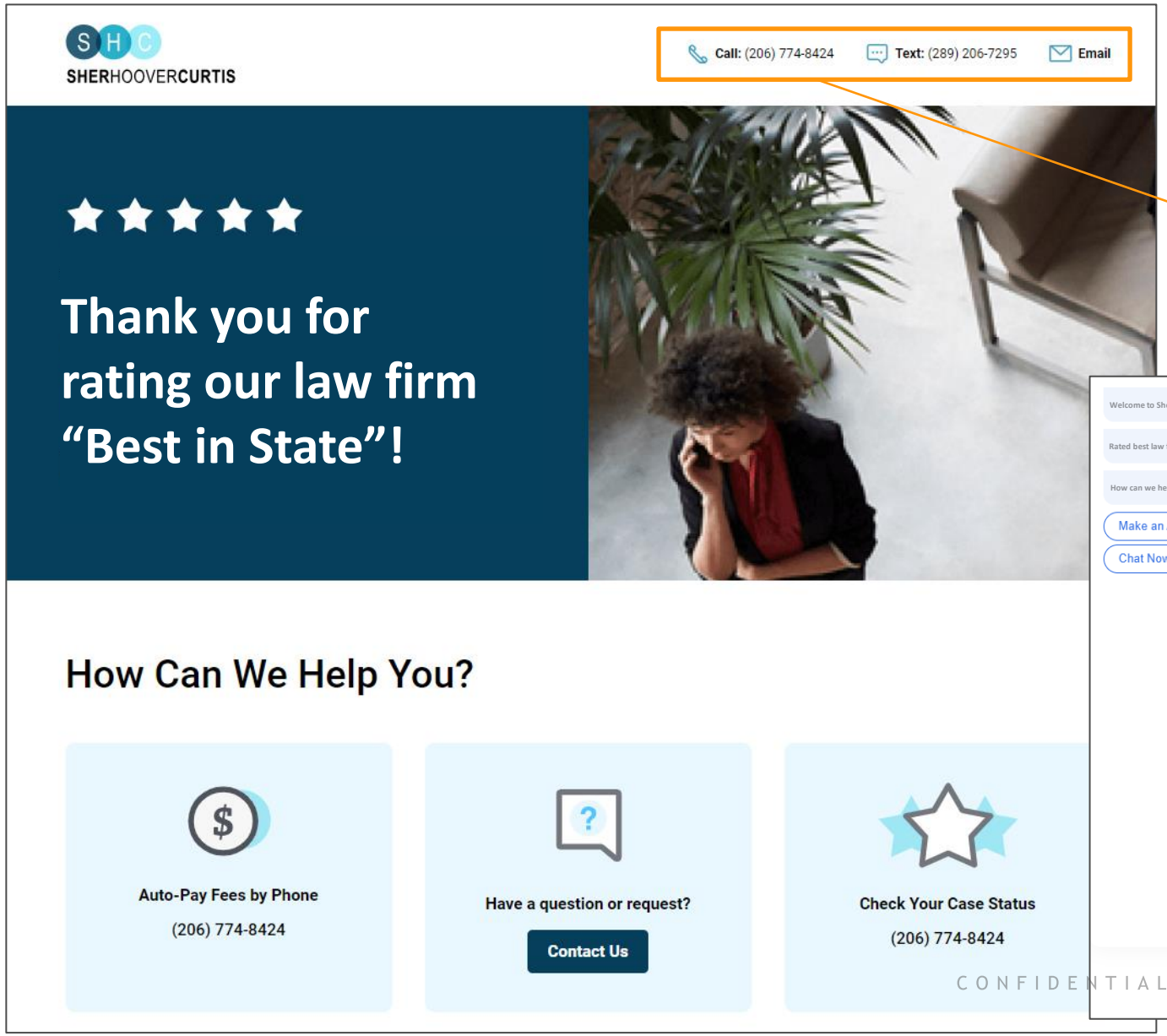
Unite Mobile App

Increase revenue by never missing business calls while keeping employees connected on the go, improving communications and productivity.



- Runs on the personal phone
- Used only for business communications:
  - Calls
  - Contacts
  - Instant Messaging
  - SMS
  - Meetings
  - File sharing

5. Provide Your Customers the Best Experience. Can your phone system do this?

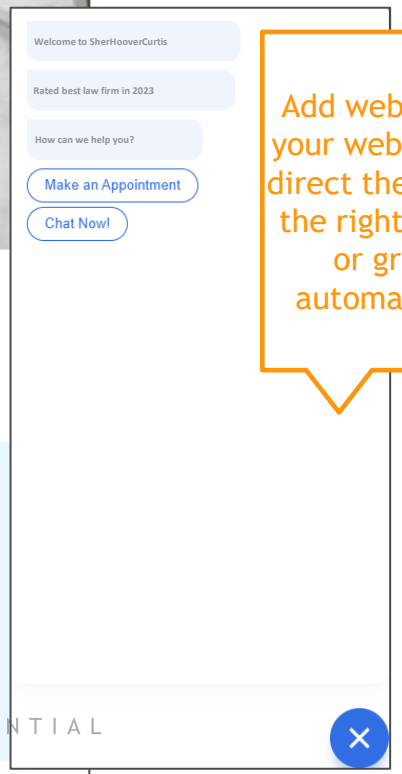


Route callers to the right people quickly or provide needed information

Receive texts and direct them to the right person or group automatically

Receive email and direct them to the right person or group automatically

Call: (206) 774-8424 **Text:** (289) 206-7295 **Email**



Add webchat to your website and direct the chat to the right person or group automatically

- Provide customers self-service options
- Always route customers to the right person quickly
- Know how many calls you missed and fix it
- Use automated tools to coach and ensure high quality interactions

6. Phone systems will never be able to add new capabilities that only exist in the Cloud

Only Cloud-based communications gives you new technology such AI to help you better run your business



Get the Most out of Your Meetings

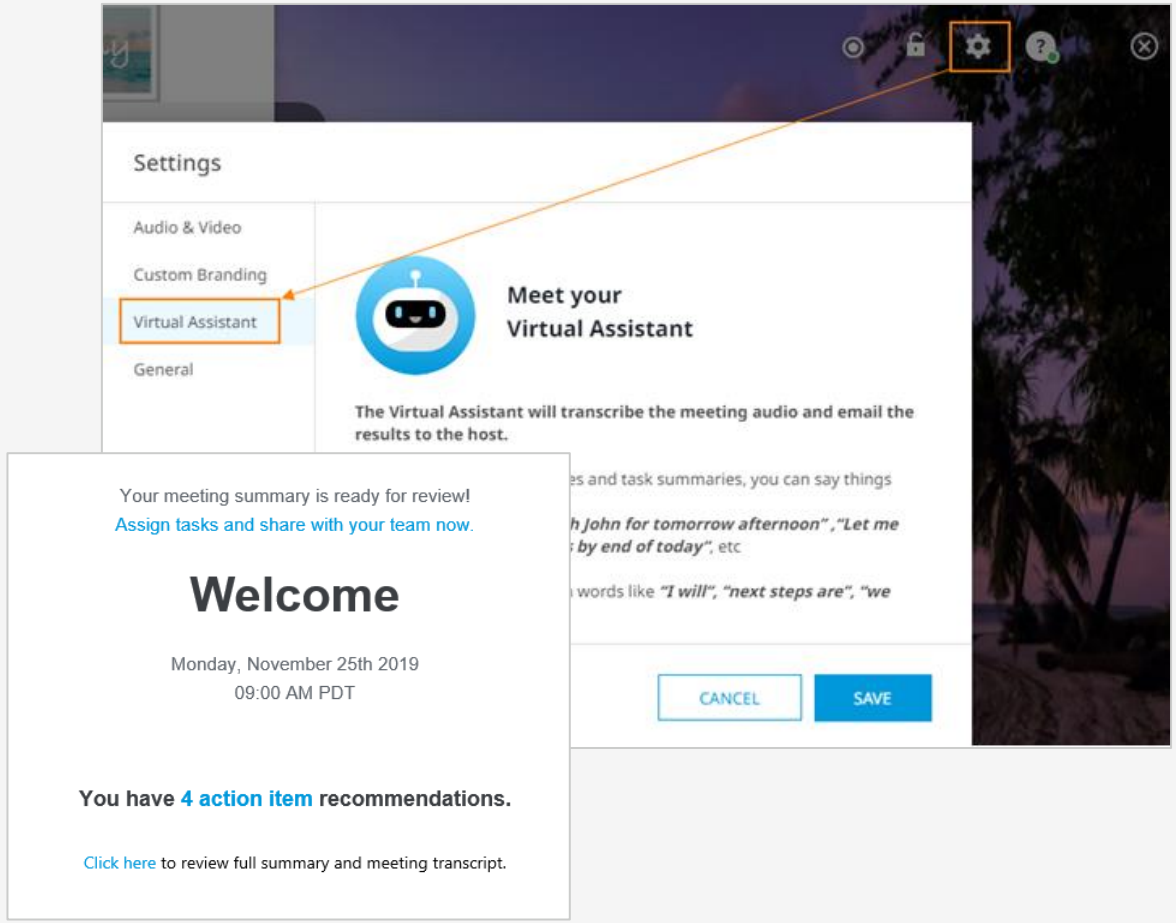
AI Meeting Transcription

How it Works

- AI transcribes what was said and emails transcription to the host.
- Listens for phrases like “I will” and “next steps are” to create task summaries.

For your Business

- Improves employee productivity.
- Helps attendees focus on discussion.
- Better documentation.



Office Phone System	Unite Cloud Communications
1. It costs you more than you think	Move to the cloud and forget about buying hardware, phone lines, long distance, maintenance or support costs.
2. It’s a depreciating asset	Only gets better and better
3. It’s voice only	Communicate with voice, chat, video and SMS
4. It doesn’t allow employees to be productive outside the office	Connect employees at the office, home, mobile or wherever work is being done
5. It’s not designed for a great customer experience	Let your customers communicate with your business they way they want and get fast responses from your business
5. It won’t get the newest technology	Always getting the latest technology such as AI and analytics

Ultimately, Unite reduces costs WHILE helping increase revenue

Save Money

- ✓ Consolidate all communications tools lowering your costs
- ✓ No more phone lines or long-distance bills
- ✓ No more maintenance/administration fees, replacement parts or software upgrades. Period.
- ✓ Scale up and down as your business requires.

Ultimately, Unite reduces costs WHILE helping increase revenue

Increase Revenue

- ✓ Keep employees connected to each other and your customers even when they are away from the office
- ✓ Let customers communicate with your business via text message (without giving out cell phone numbers) Increase employee satisfaction by creating new, flexible workplaces (home, office, mobile)
- ✓ Utilize advanced analytics and AI to identify and remove inefficiencies.

Thank You!

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