



IDeACOM[®]

CONFERENCE 2021

The Westin La Paloma Resort & Spa

October 3-5, 2021 | Tucson, AZ





Ideacom Conference 2021 | The Westin La Paloma Resort & Spa October 3-5, 2021 | Tucson, AZ

Join us at Ideacom Conference 2021 at The Westin La Paloma Resort & Spa in Tucson, AZ. Our conference is by invitation only, and is provided for Ideacom members and invited guests. We can't wait to see you there!

At Ideacom Conference 2021, you can expect:

- Networking opportunities at Sunday's Welcome Reception
- The opportunity to meet with our members over lunch and vendor exhibits during the Exhibit Hall on Monday
- The chance to educate our members on your products and service offerings
- Additional networking opportunities before, during and after the Awards Banquet

For individual conference and room registration, book online. The link below will take you to the registration form, and to the Westin La Paloma website built especially for Ideacom attendees. We have negotiated a great rate of \$189 per night. This rate is based upon hotel availability and will be available to our attendees three days prior to and three days after the conference. Register early to be sure you get the best rate!

We look forward to another successful meeting!

Sincerely,

Rich Gralto
President
The Ideacom Network
(480) 718-9808

[Click here to register now!](#)



**IDEACOM CONFERENCE 2021
OCTOBER 3-5, 2021**



PRELIMINARY AGENDA

OCTOBER 3

SUNDAY

Welcome Reception

Exhibitor setup will begin on Sunday. Be sure to arrive in time for setup and for our Welcome Reception at 6:00 PM.

OCTOBER 4

MONDAY

Exhibit Hall

We will start the day with business meetings, followed by lunch in the Exhibit Hall. Vendor Exhibits will continue for the afternoon and will provide an excellent opportunity for our members to meet with our vendor partners.

OCTOBER 5

TUESDAY

Business Meetings

Educational breakout sessions, Mining Our Diamonds and more! We are working on some exciting content for our members on the second day of business meetings.

TUCSON

In the Tucson area and beyond, the rich cultural heritage and storied history reflects a landscape found nowhere else on Earth. Explore barrio neighborhoods. Discover untouched corners of the vast Sonoran Desert. Look into the night sky with a million twinkling stars. Find freedom to roam from the depths of ancient caves to the tops of stunning mountain peaks. Around Tucson, the area is divided into districts and neighborhoods -- some linked by streetcar, others connected by streets made for autos, bike lanes, and bus routes -- with varied options for outdoor adventures, sightseeing, eating, and entertainment. Beyond Tucson, the land is defined by county boundaries that hold pick-your-own farms, vineyards and wineries, revived real Old West towns, and Sky Island habitats and preserved natural spaces that beckon day-trippers from Tucson

THE WESTIN LA PALOMA RESORT & SPA

This oasis is no mirage. The Westin La Paloma Resort & Spa is a AAA Four-Diamond hotel in the middle of the Sonoran Desert. With staggering views of the Santa Catalina Mountains, activate your sense of adventure with a stroll through Sabino Canyon. Learn about local wildlife at one of our many museums or enjoy shopping nearby La Encantada. Our resort balances activity with leisure, offering dynamic work spaces at our full-service business center and five outdoor pools with cabanas, chaise lounge chairs and shimmering waterfalls. Reserve an early tee time at our Jack Nicklaus Signature Golf Course and a massage at La Paloma Spa & Salon. Collaborate in 78,427 square feet of event space and refuel at AZuL Restaurant. After a long day, rest in your pillowtop Westin Heavenly® Bed. Recharge with a coffeemaker, refresh from a contemporary bathroom and take in the Tucson sunshine from a private balcony or patio. At Westin, exceptional service is the standard.

A detailed agenda will be provided in the coming months. Meeting attire is business casual for all events.

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