



IDeACOM[®] **CONFERENCE 2020**

The Vinoy[®] Renaissance Resort & Golf Club

April 5-7, 2020 | St. Petersburg, FL

Seas The Day





Ideacom Conference 2020 | The Vinoy® Renaissance

April 5-7, 2020 | St. Petersburg, FL

"Seas the Day" with us at Ideacom Conference 2020 at The Vinoy® Renaissance Resort & Golf Club in St. Petersburg, FL . Our conference is by invitation only, and is provided for Ideacom members and invited guests. We can't wait to see you there!

At Ideacom Conference 2020, you can expect:

- Networking opportunities at Sunday's Welcome Reception
- The opportunity to meet with our vendors over lunch and vendor exhibits Monday afternoon
- Quality training and content during the General Sessions and Breakout Sessions held Monday and Tuesday

For individual conference and room registration, book online. The link below will take you to the registration form, and to The Vinoy® Renaissance website built specifically for Ideacom attendees. We have negotiated a great rate of \$249 per night. This rate is based upon hotel availability and will be available to our attendees three days prior to and three days after the conference. Register early to be sure you get the best rate!

We look forward to another successful meeting!

Sincerely,

Rich Gralto
President & CEO
The Ideacom Network
(480) 718-9808

Click here to register now!



**IDEACOM CONFERENCE 2020
APRIL 5-7, 2020**

PRELIMINARY AGENDA

APRIL 5

SUNDAY

Welcome Reception

Be sure to arrive in time for our bay-side Welcome Reception at 6:00 PM on Sunday.

APRIL 6

MONDAY

Exhibit Hall

We will start the day with business meetings, followed by lunch in the Exhibit Hall. Vendor Exhibits will continue for the afternoon and will provide an excellent opportunity for our members to meet with our vendor partners.

APRIL 7

TUESDAY

Business Meetings

Breakout Sessions, Mining Our Diamonds and more! We are working on some exciting content for our members on the second day of business meetings.

SEAS THE DAY!

ST. PETERSBURG

Visit thriving, artsy St. Petersburg, and you'll see why the city has racked up accolades such as "One of the Best Street Art Cities in the World" and "One of America's Hottest Cities to Live and Visit" as well as "The 25 Best Towns of 2017." It's easy to love this sunshine city with its friendly, colorful vibe.

THE VINOY® RENAISSANCE

A full-service, luxury, waterfront resort. The 361-room resort was originally built in 1925 and underwent a \$93 million restoration in 1992, returning the property to its original splendor. The Vinoy is now on the National Register of Historic Places and a member of the Historic Hotels of America. In addition, the resort, which fronts Tampa Bay in the heart of downtown St. Petersburg, offers on premises an 18-hole golf course, 74-slip marina, two swimming pools, five restaurants, a full-service health club, salon and day spa and 12-court tennis complex. The property's main restaurant, Marchand's Bar & Grill, is consistently named one of the state's top 25 restaurants by Florida Trend Magazine.

DOWNTOWN ST. PETERSBURG

In downtown St. Petersburg, browse independently owned shops, unique restaurants, neighborhood bars and breweries, galleries and top art museums on Central Ave. Don't miss the Chihuly Collection of stunning glasswork. Be sure to visit two new museums: the James Museum of Western and Wildlife Art and the Imagine Museum's collection of contemporary glass. Nearby, take a docent-lead tour of the Dalí Museum, which displays the largest collection of the surrealist's work outside of Spain. As you explore, be on the lookout for St. Pete's street murals, hundreds of which can be found throughout the city.

A detailed agenda will be provided in the coming months. Meeting attire is business casual for all events.

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