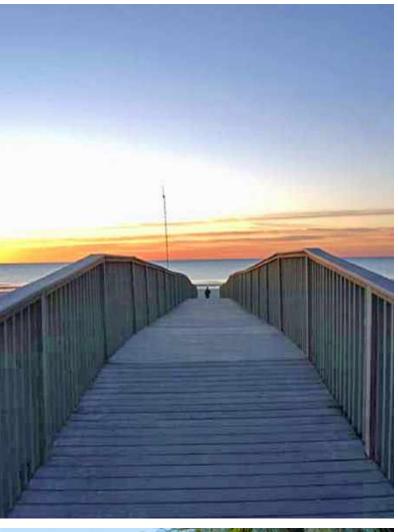




THE WESTIN HILTON HEAD ISLAND RESORT & SPA MAY 21-23, 2023

Conference Agenda







AGENDA AT-A-GLANCE

SUNDAY, MAY 21, 2023

1:00-5:00 pm | Exhibitor Setup

CABILOGUE/DANNER

6:00-8:00 pm | Welcome Reception

OCEAN FRONT DECK

MONDAY, MAY 22, 2023

9:00 am-12:00 pm | General Session

ARCHER/BARNWELL

9:00-9:20 am: Welcome

9:20-10:20 am: KEYNOTE: Cybersecurity: State of the Industry, Threats & Opportunities

10:20-10:40 am: Break

10:40-12:00 pm: MEMBERS ONLY: Mining Our Diamonds

12:00-1:00 pm | Lunch

OCEAN FRONT DECK

12:00-5:00 pm | Exhibit Hall

CABILOGUE/DANNER

12:00-5:00 pm: Exhibit Hall

6:00-8:00 pm | Grand Banquet

GRAND OCEAN TERRACE

TUESDAY, MAY 23, 2023

9:30-11:00 am | General Session

ARCHER/BARNWELL

9:30-10:00 am: Vendor Awards

10:00-11:00 am: MEMBERS ONLY: KEYNOTE: The Opportunity

11:00-3:30 pm | Breakout Sessions

11:00-11:15 am: Break

11:15-12:15 pm: Breakout Session 1

12:15-1:15 pm: Lunch

1:15-2:15 pm: Breakout Session 2 2:30-3:30 pm: Breakout Session 3



BREAKOUT SESSIONS



PLEASE NOTE: Space in the breakout rooms is limited. Please refer to the agenda insert in your conference badge to see which breakout session room you are scheduled to be in.

11:15-12:15 pm: Breakout Session 1

- AppDirect
- HostMyCalls
- Zultys

1:15-2:15 pm: Breakout Session 2

- ConnectWise
- Intermedia
- Pelco

2:30-3:30 pm: Breakout Session 3

- HostMyCalls
- Intermedia
- Presence Management

APPDIRECT: Introduction to AppDirect/TBI. AppDirect operates the largest online B2B relationship-driven marketplace catalog to make technology buying more accessible to end users through advisors and the Ideacom Member community to help grow and diversify revenue streams.

CONNECTWISE: Security, ChatGPT, AI, and more: Practical Knowledge on Trends.

HOSTMYCALLS: HostMyCalls SMS for Business. Not only will you learn how it creates an additional source of leads and revenue for you, but you will also get presented with all the new and exciting abilities the service now provides.

INTERMEDIA: Drive More Revenue in 2023 with Contact Center. Will Jones, Intermedia Contact Center Expert, will educate you on how you can drive more revenue in 2023 by selling a fully integrated UCaaS + CCaaS solution or over the top of an existing phone system. This is a session you do not want to miss. You will leave this session thinking about the customer experience in your everyday life. At the grocery store, DMV, on the highway, and more.

PELCO: See More. Solve More. Come see why Pelco, under Motorola Solutions, Inc., is back and better than ever! Our state-of-the-art camera line, along with our Open Architecture Framework and NDAA/TAA, and FCC Compliance, make Pelco a great option for any surveillance need. And our latest Calipsa Software makes any camera smarter with Edge Analytic capabilities!

PRESENCE MANAGEMENT: Next-level communications, adding Emergency Alerting to telephony systems.

ZULTYS: Improving the Zultys User Experience: Mobile ZAC, Release 18, and the New Partner Portal Join this session to see the new mobile application and learn how Mobile ZAC can help your customers who are on the go. You'll also get an exclusive first look at the additions and improvements in the upcoming Release 18 and learn about Zultys' expanded integration capabilities with well over 100 new integrations. Finally, you'll benefit from a step-by-step guide to leveraging the full potential of the Zultys Partner Portal and learn exactly what it can do for your business — with its technical training courses, ready-to-send marketing materials, and advanced quoting tool.