

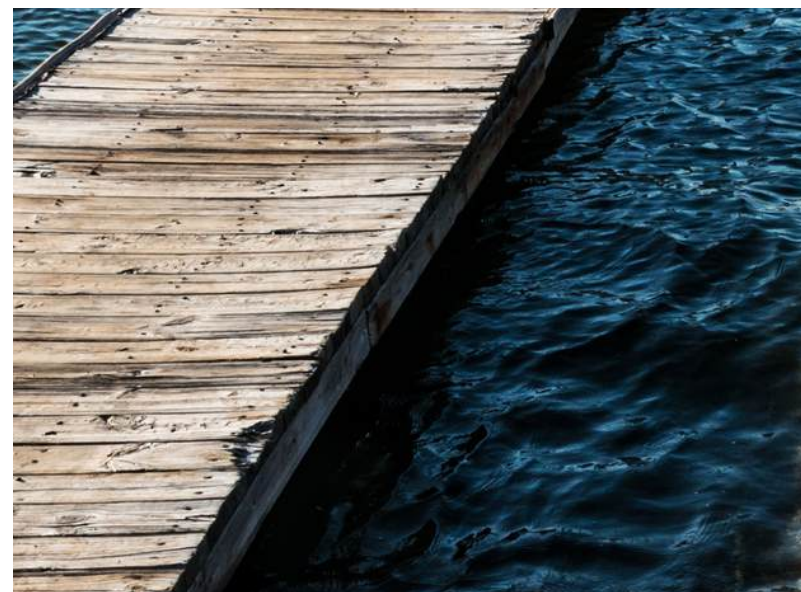


 **IDEACOM[®]**
CONFERENCE 2026

THE VINOY RESORT & GOLF CLUB

MAY 17-19, 2026

Conference Agenda



AGENDA AT-A-GLANCE

SUNDAY, MAY 17, 2026

12:00-4:00 pm | Exhibitor Setup

ROYAL123AB / CENTER COURT

5:30-7:30 pm | Welcome Reception

BAYVIEW TERRACE

MONDAY, MAY 18, 2026

9:00 am-12:00 pm | General Session

MAJESTIC 123AB

9:00-9:20 am: Welcome

9:20-12:00 pm: MEMBERS ONLY: Mining Our Diamonds

12:00-1:00 pm | Lunch

PALM COURT TERRACE

12:00-4:00 pm | Exhibit Hall

ROYAL123AB / CENTER COURT

12:00-4:00 pm: Exhibit Hall

3:00-4:00 pm: Exhibit Hall Cocktails

6:30-8:30 pm | Grand Banquet

VINOY GRAND BALLROOM

TUESDAY, MAY 19, 2026

7:00-8:00 AM | Breakfast

PALM COURT TERRACE

8:00-12:00 PM | MEMBERS ONLY: General Session

MAJESTIC 123AB

8:00-9:00 am: KEYNOTE: Turning Intelligent Communications into Partner Growth -
Presenter: Patrick Sheehan, Intermedia - Vice President of Channel Development

9:00-10:00 am: Intermedia - Intelligent Communications for Vertical Markets – How AI and
3rd Party Integrations Expand the Value of Intermedia Intelligent Communications

10:00-10:30 am: SureCall - Making DAS Simple

10:30-11:00 AM: Panduit Fault Managed Power: The Innovation That Makes DC Power Safe

11:00-12:00 pm: HostMy - 4 Sure Fire Ways to Keep Your Customers and Their Cash From
Walking Out The Door



Keynote: Turning Intelligent Communications into Partner Growth - Presenter: Patrick Sheehan, Vice President of Channel Development. The communications market is shifting fast. AI isn't just a feature - it's changing how solutions are built, sold, and monetized. We'll cover what's real, what's coming (including AI agents and integrations), and how to position your business - and leverage the opportunity to enhance Microsoft Teams - to win in this next phase.

Intermedia: Intelligent Communications for Vertical Markets – How AI and 3rd Party Integrations Expand the Value of Intermedia Intelligent Communications. Explore how Intermedia Intelligent Communications is extending its impact across key vertical industries through built-in AI capabilities and a growing ecosystem of integrations. This session highlights how an AI-powered unified platform—combining voice, video, contact center, archiving, and intelligent features—helps partners address industry-specific needs with greater precision and efficiency. Walk away with practical ways to position Intermedia more effectively in vertical conversations and drive greater relevance with your customers

SureCall: Making DAS Simple. Making DAS simple means turning what used to be a complex engineering project into a straightforward, scalable solution. Together, Ideacom, Graybar, and SureCall are streamlining design, deployment, and support to accelerate in-building connectivity. The result is faster installs, lower costs, and reliable cellular coverage delivered with confidence.

Panduit: Panduit Fault Managed Power: The Innovation That Makes DC Power Safe. A look at the world's first Class-4 power system and how it enables you to power your infrastructure.

HostMy: 4 Sure Fire Ways to Keep Your Customers and Their Cash From Walking Out The Door. Join Jim Waldrop, President of HostMy, as he reveals four recent technological advancements designed to keep your customers loyal and combat attrition. Then hear from HostMy Government Channel Manager Jenny Barnes as she explains the easy way to expand your customer base in one of the fastest-growing segments in telecom. Attendees will receive a special bonus gift from HostMy.